

checkMD—Biographies

Created, led and overseen by professionals intimately familiar with the healthcare industry, checkMD’s executive team and Board of Directors aims to build confidence and trust by uniting people, physicians, hospitals, pharmaceutical companies, pharmacies and the afflicted. They are dedicated to making decisions to help empower people to make more informed and confident healthcare decisions in order to heal the healthcare community.

Jonathan K. Black, President and CEO

Jonathan Black’s passion for healthcare comes not from professional experience, but from a much deeper place – personal experience. As a result of several unfortunate incidences with the healthcare system, as well as a strong desire to help others improve their quality of care, Black developed checkMD in order to build confidence and trust by uniting people, physicians, hospitals, pharmaceutical companies, pharmacies and the afflicted. As President and CEO of checkMD, Black consistently maintains a vision of a social community where people are empowered with medical and healthcare information, support groups and transparent communication to make better healthcare decisions

Prior to checkMD, Black founded his first healthcare endeavor, GetProof, a physician credentialing software and services company that was successfully sold to HealthLine Systems. Before GetProof, Black founded and served as CEO of NorthStar Direct, Inc., a training and consulting firm in Atlanta, Georgia. Black began his career at R.I. Webber Company in Stamford, CT, a manufacturer’s representative that sold commodity raw materials to and from manufacturers in China, Mexico and the United States.

Black is a member of the Utah Technology Council, has been named honorary co-chairman of the Georgia Business Advisory Council, and has received a national Medal of Honor for business leadership by the National Republican Congressional Committee. He currently sits on the Board of Directors for checkMD and NorthStar.

Black graduated with honors from Brigham Young University with a degree in Human Resource Development (HRD)

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David Warwick, Chief Financial Officer

David Warwick is the Chief Financial Officer and founding partner of checkMD. In his role, Warwick oversees all financial and legal matters, and maintains the company's healthcare data acquisition to ensure checkMD's comprehensive healthcare information remains the most complete physician and hospital database on the Internet.

Before checkMD, Warwick was the Chief Financial Officer for GetProof, Inc., a physician-credentialing company. During his tenure, Warwick carried the company to a successful acquisition by HealthLine Systems. Previously, Warwick served as the CFO and Director of Finance & Operations for Envision Technology Solutions, LLC, a leader in the risk management software industry. He began his career working at Micron Electronics as a Manager in the Commercial Computer Division.

Warwick earned his Bachelor's degree and MBA from Northern Arizona University. He also serves on the Board of Directors for checkMD

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Bryan Ballard, Vice President, Development

Bryan Ballard, the Vice President of Development for checkMD, leads the company's development team and is responsible for the database platform, data structure, and search engine and back-end technologies. His goal is to increase traffic, revenues and ROI for checkMD.com.

Prior to checkMD, Ballard was Vice President of Development at GetProof, a physician-credentialing company recently acquired by HealthLine Systems. There, he developed the company's web platform, client portal and all web-based products and services. He was also responsible for all aspects of software development, including source control and release strategies. Before GetProof, Ballard was Manager of Deployment Technologies at J.D. Edwards, where he specialized in core technology and worked directly with clients to implement customized, on-site solutions.

Ballard holds both a Bachelor of Arts degree from Arizona State University and Masters degree from Okayama University, Japan

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Jared Ballard, Creative Director

Jared Ballard, the Creative Director for checkMD, is responsible for the creation, design and development of the checkMD website and brand, and manages all front-end technology for the site.

Prior to checkMD, Ballard was the Creative Director for GetProof, a physician-credentialing company. There, he developed the GetProof brand website and “Vision” line of products and services. He also created and implemented GetProof’s marketing and advertising campaigns, which led the company to a 43% reduction in marketing costs, a 33% increase in site traffic, and the successful sale of the company to HealthLine Systems. Ballard has over a decade of B2B and B2C branding, marketing and advertising experience. During his career, he has worked with medium to large corporations and high-profile brands including Nike, Marriott, Starwood, Bekins, PetSmart and QwestDex.

Ballard holds a Bachelor of Arts degree in Visual Communications

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Ken Armstrong, Vice President of Sales

Ken Armstrong is the Vice President of Sales for checkMD. He brings both a passion for healthcare and 32 years of sales and management experience to his role at the company.

Prior to checkMD, Ken founded Armstrong Securities, specializing in financial and operational management for hospital-based physicians, and development, construction and inaugural management of new hospitals. Previously, Armstrong served as the CEO of Sevier Valley Hospital (IHC), Riverton Memorial Hospital, Timpanogos Regional Hospital and Southern Hills Hospital (all HCA). While acting as CEO for these hospitals, Armstrong attracted more than 1,100 physicians and developed more than 210,000 square feet of medical office space, including consummating approximately 60 leases associated with the buildings.

Armstrong holds a B.S. degree in Finance from the University of Utah and an M.P.H. in Hospital Administration from UCLA

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Board of Directors

Robert Rueckert – Director & Kauffman Fellow, Intel Capital

Rob Rueckert., Board of Directors member for checkMD, is currently a Director and Kauffman Fellow at Intel Capital, where he invests in enterprise software and Internet-related ventures. During his tenure at Intel, he has also managed over eight IPOs and 30 acquisitions, including LANDesk, MusicMatch, Groove, Zone Labs and TimesTen.

Prior to Intel Capital, Rueckert spent 10 years in the software industry, including five years as Senior Engineer/CTO for a start-up company, and five years as a Senior Software Consultant with Arthur Andersen.

In addition to checkMD, Rueckert is a board observer for Iovation, InSync Software and Arch Rock. His previous investments include Jajah, OpSource, Datallegro, Holdfast, TobeSoft and Financial Engines. He holds a BS in Information Systems from Brigham Young University and an MBA from the University of Chicago

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Francis R. McAllister – CEO, Stillwater Mining Corporation

Francis McAllister sits on the Board of Directors for checkMD and is currently Chairman and CEO of the Stillwater Mining Corporation.

Prior to his appointment to Stillwater, McAllister spent more than 30 years at ASARCO Incorporated. During his tenure, he served as Chairman and Chief Executive Officer in 1999, Chief Operating Officer from 1998 to 1999, Executive Vice President of Copper Operations from 1993 to 1998 and Chief Financial Officer from 1982 to 1993. He also held various professional and management positions from 1966 to 1982.

McAllister also serves on the Board of Directors for Cleveland Cliffs, Incorporated, an iron ore mining company. He holds a BS in Finance from the University of Utah, an MBA from New York University, and attended the Advanced Management Program at Harvard Business School.

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Sidney Kirschner – Head of School, Alfred & Adele Davis Academy

Sidney Kirschner sits on the board of directors for checkMD and currently serves as Head of School at the Alfred & Adele Davis Academy, a private school in Atlanta, Georgia.

Before his current role at Alfred & Adele Davis Academy, Kirschner spent over 12 years at Northside Hospital in Atlanta where he served as Chairman of the Board, President and Chief Executive Officer. Prior, he joined National Service Industries, Inc. (NSI) in 1973 and held a wide-range of roles during his tenure including Chairman of the Board, Chief Executive Officer, President and Vice President for the billion-dollar Fortune 500 company.

In addition to checkMD, Kirschner is a member of the Board of Directors for Superior Uniform Group Inc., Cleveland Group Inc., Zyvax Corporation, Beaulieu Group LLC, Crown Crafts, Inc., and numerous community organizations in the Atlanta area.