

## checkMD Fact Sheet

### FACT SHEET

#### Who We Are

checkMD is an online social community and medical resource that builds confidence and trust by uniting people, physicians, hospitals, pharmaceutical companies, pharmacies and the afflicted.

#### Why We Exist

The United States' healthcare community is a fragmented system that has often resulted in overpriced, inefficient and unsatisfying medical care. However, there is quality healthcare available, but many times consumers don't have the comprehensive information to make the best choice or the power of leverage to affect change. By creating a social community that unites the entire healthcare system—hospitals, physicians, pharmacies, pharmaceutical companies, people, and the afflicted—checkMD provides a platform for open dialogue and the opportunity to affect change.

#### What We Offer

checkMD encourages positive healing by offering an online social community where open and transparent communication can take place between all involved parties. Some of the features of checkMD include:

- Hospital and physician recommendations
- Original online content
- User generated blogs, forums and live chat
- A place where people with common ailments, emotions and views can connect
- Disciplinary records and statistics on hospitals and physicians
- Healthcare video library
- Timely and engaging polls and surveys

#### Company

Website: [www.checkMD.com](http://www.checkMD.com)

Executive blog: <http://www.checkmd.com/blog/>

Headquarters: Lehi, Utah

#### Management Team:

Jonathan K. Black – President and CEO

David Warwick, Chief Financial Officer

Bryan Ballard, Vice President of Development

Jared Ballard, Creative Director

Ken Armstrong, Vice President of Sales

#### Board of Directors:

Robert Rueckert – Director & Kauffman Fellow, Intel Capital

Francis R. McAllister – CEO, Stillwater Mining Corporation

Sidney Kirschner – Head of School, Alfred & Adele Davis Academy